

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/11-12/81

dt @ Chennai-6 the 17.11.2011.

Sub: Merger of Saral Anant Plans –reg

Ref: Proposal from Commercial/IN.

Approval of competent authority is hereby conveyed for the merger of the (old) Saral Anant(I) plan customers (including GP1 and GP2) into SaralAnant Special (corresponding GP1 and GP2 of SaralAnanth special) plan in TamilNadu Circle with effect from 19-11-11.

On merger into SaralAnant Special Plan,

- i) the existing validity,
- ii) 2F&F BSNL Local numbers and one STD number and
- iii) Activated STVs (or boosters) – if any, will be carried forward in the case of Active & GP1 customers of (old) Saral Anant(I) plan.
- iv) All the GP2 customers of (old) Saral Anant(I) plan will be brought into GP1 status w.e.f 19.11.11. SMS messages will be sent to all GP2 customers, prompting them to become active by using any of the TOPUPS on or before 3.12.2011.
- v) As per C.O. circular dt 3.6.11, there is NO GP2 for Saral Ananth Special Plan customers.

(A.R. Paulraj)

DGM (S&M-CM)

044-28291580, 9486104455

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM(NW-O), Coimbatore - for information & necessary action please.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in"

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.